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Important Deadlines to Remember

Deadline to be included in Final Program: January 5, 2017
Full Payment Due: January 5, 2017
Service Kit Available: January 2017
Hotel Reservation Deadline: January 7, 2017

The American Venous Forum Welcomes our Industry Partners

Over the last 29 years, the American Venous Forum (AVF) has led the field of venous and lymphatic disease by raising awareness of the spectrum of venous and lymphatic disorders and providing the highest quality evidence-based knowledge to the current and next generation of venous health care providers in order to improve the treatment options and care of patients with these diseases. The AVF continually influences the field through cutting-edge research and educational programs, the premier of which is the AVF Annual Meeting.

We cordially invite you to join us at the 29th AVF Annual Meeting, scheduled for February 14-17, 2017, at the Hilton Riverside Downtown Hotel, New Orleans, Louisiana to meet with over 600 attendees and associates from the United States and around the world. Exhibiting at the AVF Annual Meeting will provide your company the opportunity to engage and network with internationally recognized thought leaders, expert investigators, and clinicians in the field of venous and lymphatic health care. The AVF Annual Meeting attendees are interested in learning about and utilizing your products and services to increase their treatment options and improve patient outcomes. This event provides an unparalleled opportunity to build and solidify relationships through one-on-one discussions and focused marketing.

The Hilton Riverside Downtown has completed a multi-million dollar renovation and provides exceptional amenities and services to guests and meeting attendees. It was selected as the meeting venue for its proximity to the French Quarter, world-class restaurants, shopping, and the historic Garden District to enhance the overall experience. New Orleans is a unique cultural city awaiting your exploration! We look forward to welcoming you to New Orleans!

Lowell Kabnick MD, President
Suresh Vedantham MD, Committee Chair

AVF Board of Directors
President - Lowell Kabnick MD
President Elect - Marc Passman MD
Vice President - Elna Masuda MD
Secretary - Harold Welch MD
Treasurer - Brajesh Lal MD
Past President - John Blebea MD MBA
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Directors
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Anil Hingorani MD
Joseph Raffetto MD

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Thomas Wakefield MD
Daniel Janse
Lowell Kabnick MD
About AVF

American Venous Forum *Promoting venous & lymphatic health*

The American Venous Forum (AVF) was established in 1987 as a non-profit medical society to improve the care of patients with venous and lymphatic disorders. The mission of the AVF is to save and improve lives by reducing venous and lymphatic disease through education, innovative research and advocacy, and to empower venous specialists to be the best in the world in assessing and treating venous disease.

AVF Membership

Membership in the AVF is a mark of professional distinction and denotes a dedication to understanding and treating the entire spectrum of venous and lymphatic disorders. Members of the AVF contribute their time and expertise to further scientific and clinical research, educate physicians and fellows, create unique public awareness programs and provide state-of-the-art patient care for people with venous disease. Membership is open to all healthcare professionals who treat venous disease, including:

- Vascular and General Surgeons
- Interventional Radiologists
- Interventional Cardiologists
- Phlebologists
- Plastic Surgeons
- Physician Assistants
- Nurse Practitioners
- Vascular Technologists

Membership Growth

![Membership Growth Chart]

Member Type Distribution

![Member Type Distribution Pie Chart]
AVF Programs and Initiatives

AVF is a multi-discipline, international medical society, the AVF spearheads many innovative initiatives designed to further its goals and advance its mission.

- **Annual Meetings** of the AVF bring together internationally recognized authorities on all aspects of venous disease, diagnosis, pathophysiology and treatment. The objectives of these comprehensive meetings are to provide attendees with knowledge of current thinking in effective clinical management of venous disease and insight into the future directions from critical analysis of investigative findings.

- **Medical Education Programs** include the Vein Forum: Comprehensive Venous Management for the Practicing Clinician, Fellows Courses in Venous Disease and the West Coast Vein Forum. Each program provides a complete curriculum with workshop components that addresses the need for more venous education during vascular training.

- **The AVF Day of Innovation and Science** After great success in its inaugural year at the 28th Annual Meeting, this pre-meeting workshop will continue as an all-inclusive (both CME and non-CME) forum for scientific exchange among physicians, scientists, allied health professionals, industry representatives and others interested in defining current research priorities in the area of venous and lymphatic diseases.

- **Journal of Vascular Surgery: Venous and Lymphatic Disorders**, launched in January 2013, publishes high quality clinical studies, research, case reports, techniques, reviews, venous and lymphatic images and practice management manuscripts related to all aspects of venous disease, lymphatic disease and wound care.

- **Vascular Quality Initiative** (VQI) of the Society for Vascular Surgery (SVS) in collaboration with AVF is designed to improve vascular healthcare. It provides an opportunity for individual providers, hospitals, and regional quality improvement groups to collect and analyze clinical data in an effort to improve patient care.

- **Guidelines** creation is a high priority for the AVF. The AVF Guidelines Committee is currently developing three sets of guidelines: the use of compression therapy [Class 5 and lower CEAP disease / requirement and duration of compression therapy before and after interventions]; duplex ultrasound surveillance after venous ablation procedures; and post ablation thrombosis (EHIT) classification and treatment. Past guidelines include venous leg ulcer (VLU) guidelines, created in collaboration with the Society for Vascular Surgery (SVS).

- **National Institute of Health (NIH) Research Grant** will hopefully provide AVF with the opportunity to conduct a national multicenter trial on compression therapy, which will help set the standard of care for compression therapy in the treatment of symptoms caused by DVT and ultimately improve quality of life for patients with DVT.

- **Handbooks of Venous Disorders** include all essential information on proven therapies, new techniques and technologies, and new developments in the field. These handbooks are “the” quintessential references for physicians treating venous disease.

- **Advocacy activities** organized through the AVF’s newly formed Health Policy Committee, allow AVF members to have a voice in issues facing the field. The AVF and its Health Policy Committee review and provide feedback on federal legislative and regulatory issues, healthcare guidelines, and medical insurance reimbursement issues in cooperation with third party providers and other medical societies.

The American Venous Forum Foundation

The American Venous Forum Foundation (AVFF), founded in 1987, is a not-for-profit organization operating exclusively for charitable, educational and scientific purposes to promote venous and lymphatic health through raising funds in support of the AVF. Educational grants given through AVFF are distributed to support the educational programs and initiatives of AVF. The AVFF offers grant opportunities to directly support the ACCME accredited programming at the Annual Meeting, Fellows Courses in Venous Disease, and Vein Forums held each year. All educational grants are requested and utilized in accordance with the ACCME Guidelines for Commercial Support.

In addition, the AVFF provides research grants and travel awards to young investigators and trainees.
Meeting Attendance
The target audience for AVF Annual Meetings includes vascular and general surgeons, interventional radiologists, interventional cardiologists, phlebologists, plastic surgeons, physician assistants, vascular nurse practitioners, nurses, technicians, technologists and other medical professionals who are currently treating venous disease. Each year, AVF also welcomes hundreds of representatives from leading vascular healthcare companies that share the vision of improving patient outcomes and quality of care for individuals with venous disease.

2016 Meeting Attendee Demographics

- **Physician**: 69%
- **Allied Health**: 10%
- **Resident/Fellow**: 9%
- **Corporate Guests**: 4%
- **Invited Speaker**: 8%

Countries Represented in 2015 & 2016

- Argentina
- Australia
- Brazil
- Canada
- Chile
- Colombia
- Denmark
- France
- Greece
- Guatemala
- Hungary
- India
- Israel
- Italy
- Japan
- Malaysia
- Mexico
- Monaco
- Netherlands
- New Zealand
- Romania
- Norway
- Poland
- Russia
- Saudi Arabia
- South Africa
- Sweden
- Switzerland
- Taiwan
- Thailand
- Turkey
- United Kingdom
- United States

2016 Annual Meeting Supporters & Exhibitors

- ACI Medical, LLC
- American College of Phlebology
- American Venous Forum
- AngioDynamics
- BioCompression Systems
- Boston Scientific
- BSN medical, Inc.
- BTG
- Carolon
- Center for Vein Restoration
- Cook Medical
- Crystal Clear Digital Marketing
- DJO Global
- Hokanson
- Intersocietal Accreditation Commission
- Juzo USA
- LeMaitre Vascular
- Lohmann and Rauscher
- Medi USA / Circaid
- Medstreaming
- Medtronic
- Merz Aesthetics
- NY Vein Symposium
- Osborn Medical
- Penumbra, Inc.
- Primus Pharmaceuticals, Inc.
- SIGVARIS
- SVS/AVF VQI
- Tactile Medical
- TransLite, LLC
- Vascular Insights
- Vascular News
- VEIN Magazine
- Vein Specialists of America
- Vein Therapy News
- Volcano Corporation
American Venous Forum 29th Annual Meeting

Hilton Riverside Hotel, New Orleans, Louisiana USA  February 14-17, 2017

Annual Meeting Features

• Cutting-Edge Scientific Program
• Original Oral Abstract Presentations
• D. Eugene Strandness Memorial Lecture – TBD
• David S. Sumner Venous Summit – Marc Passman MD
• Presidential Address – Lowell Kabnick MD
• Villavicencio Symposium – Elna Masuda MD

• Expert Lectures
• Poster Presentations
• Specialty Symposia
• Society Sessions featuring ACP, SAWC and SIR and Others
• Exhibit Hall
• AVF Day of Innovation and Science

Program Goals

• Provide attendees cutting edge knowledge in effective clinical management of venous disease
• Gain insight into future directions from critical analysis of investigative findings
• Utilize subsection meetings to provide a more focused format that fosters meaningful dialogue among physicians and researchers on specific types of venous disease and treatments

Projected Attendance

Projected attendance for the 29th Annual Meeting includes more than 600 general surgeons, vascular surgeons, interventional radiologists, physician assistants, nurse practitioners and other medical professionals who specialize in venous disease.

Hotel Reservations - We do not use Housing Agencies - Please Book directly with Hilton

On behalf of meeting participants, the American Venous Forum has reserved rooms at the Hilton New Orleans Riverside at discounted rate of $249 single/double plus taxes. Rates are guaranteed three days before and three days after event. To ensure availability, please reserve your room as soon as possible by contacting the Hilton Riverside Hotel directly at USA (504)584-3959. Please identify yourself as a participant of the AVF meeting to receive the group rate and use code AVF. The last date to receive the discounted group rate is Monday, February 1, 2017.  Reservations can be made online by visiting the hotel booking website:

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=14862978. All exhibitors are REQUIRED to have a minimum of one hotel room per night Feb. 15-17, 2017 at the Hilton New Orleans Riverside Hotel.

Transportation

The Hilton New Orleans Riverside Hotel is located less than 15 miles from the New Orleans International Airport. Taxi services are approximately $33.00 one way between the International Airport and the Hotel.
Promotional Opportunities

Industry Sponsored Symposium

An industry Sponsored Symposium offers a tremendous opportunity to provide education, demonstrate your company’s commitment to quality patient care, and build your corporate brand. Each Symposium is open to all meeting attendees. The symposia are not part of the AVF Annual accredited program and CME is not available through the AVF.

Your company will have a dedicated time slot with no competing sessions. The AVF will help market your event and provide you with a mailing list in advance of your sponsored symposium. Please Note: Company is responsible for any speaker fees, audio/visual, staffing, and food and beverage costs. A 50% deposit is required to secure the timeslot. This deposit is non-refundable if cancelled within 90 days prior to the start of the Annual Meeting. All marketing materials are required to be approved by the AVF Office. Symposium title is due by January 8, 2017 to be included in the Final Program.

Benefits:

• Symposium listed in Final Program
• Company name and logo on signage during the session
• Three additional company representative badges

Wednesday, February 15th
Breakfast Symposium – 6:30 am – 7:30 am ($10,000)
Lunch Symposium – 11:50 am – 1:00 pm ($15,000)
Dinner Symposium – 8:00 pm – 9:30 pm ($25,000)

Thursday, February 16th
Breakfast Symposium – 6:30 am – 7:30 am ($10,000)
Lunch Symposium – 12:50 pm – 1:50 pm ($15,000)

Friday, February 17th
Breakfast Symposium – 6:30 am – 7:30 am ($10,000)
Advertising and Marketing Opportunities

Registration Packet Insert ................................................................. $1,000
Your one page insert is distributed to all attendees in the AVF 28th Annual Meeting registration packet. 800 inserts must be delivered to the AVF office for inclusion in the registration packet. Limit of ten (10) available.

E-Blast .................................................................................................. $1,000
Speak directly to your target audience through an email blast customized with your message to all registered attendees before, during or after the Annual Meeting. Approximately 800 recipients per blast.

Free Standing Graphic Board .................................................. $1,000 single-sided or $2,000 double-sided
Free standing panel board to be placed in meeting area foyer near Exhibit Hall. Panels are 38” wide by 96” tall. Company is responsible for supplying artwork and associated production costs. AVF will provide the vendor - production costs are the responsibility of the sponsor ($345.34 for single sided, and $546 for double sided). Placement dependent on space available.

Window Clings ...................................................................................... $1,000
Direct attendees right to your booth with eye-catching window advertisements in the meeting area foyer near the Exhibit Hall. Company is responsible for supplying artwork and associated production costs. AVF will provide the vendor (production costs are $9.92 per square foot). Placement dependent on space available.

Table at the Forum Finale ............................................................... $2,000 per table
Sponsor a table at the AVF Forum Finale on Friday evening and have your logo displayed on a table and on a thank you slide displayed throughout the Finale. Limit of twenty (20) tables available.

Lanyards .............................................................................................. $2,000
Lanyards featuring the AVF logo will be available for attendees upon arrival at the meeting. Your company name will be prominently displayed as the sponsor of these popular meeting accessories in the Preliminary Program, in the Final Program book, on signage at the meeting and on a sign near the lanyard display.

Floor Clings ........................................................................................... $2,000
Direct attendees to your booth with custom floor graphics available in the meeting foyer near the exhibit hall. Company is responsible for supplying artwork and associated production costs. AVF will provide the vendor. Production costs are $12.75 per square foot. Placement dependent on space available.

Gobo .................................................................................................. $2,000
Project your company or product logo on highly visible locations throughout the meeting. Placement dependent on space available.

Door Drop Flyers .................................................................................. $2,500
Deliver your message throughout the hotel with door drops to attendees’ rooms. Limit of three (3) available.

E-Poster Display .................................................................................. $2,500 per display
New in 2016, the AVF will feature all poster displays on electronic monitors. Feature your company’s logo on the monitors between poster displays in the exhibit hall during all meals, coffee breaks and designated exhibit hall hours where attendees are guaranteed to gather. Limit of ten (10) available.

Coffee Breaks ....................................................................................... $3,000 per break
Sponsor coffee breaks in the exhibit hall. Early morning sessions mean coffee breaks are an important part of attendees’ day. Your company can sponsor coffee breaks for one day of the meeting, or be the sole sponsor of coffee breaks for the entire meeting. Get thousands of impressions from our 800+ attendees returning throughout the day. Your company will be recognized as a sponsor in the preliminary program and in the Final program book, in addition to signage at the break stations. Limit of six (6) coffee breaks available for sponsorship.
Advertising and Marketing Opportunities

Mobile Charging Station .......................................................................................................... $3,000
A custom branded mobile charging station in the meeting area foyer. The charging station will be an important stop for attendees needing to recharge their mobile devices during the meeting. Company logo or product logo will be displayed on graphic panels. Company is responsible for supplying artwork and associated production costs. AVF will provide the vendor. Production costs are $9.92 per square foot of advertisement panels. Limit of three (3) available.

Hotel Key Cards .......................................................................................................................... $6,500
Remind attendees of your presence at the Annual Meeting as soon as they arrive with a hotel key card featuring your company logo. Company is responsible for supplying the artwork and associated production costs. AVF will provide the vendor.

Pocket Program Guide .............................................................................................................. $8,000
This handy pocket guide contains a wealth of Annual Meeting information at a glance. Offered onsite to all Annual Meeting attendees, the pocket guide includes an abbreviated program, registration hours and room locations. Company's name and logo will be printed on the back cover of the pocket guide.

New Member Breakfast ............................................................................................................ $9,000
Sponsor a welcome breakfast event for all new members of AVF. New members will have an opportunity to meet the Board of Directors and become acquainted with AVF. Your company will be recognized as a sponsor in the Preliminary Program, Final Program, and on signage at the event. Please note this is an AVF event and sponsoring company will not have an opportunity to present or promote products.

Mobile Application ................................................................................................................. $10,000
This app for iPhones® and Android™ mobile devices makes information on the 2017 Annual Meeting and the city of New Orleans available at your fingertips. The sponsor’s name and logo will appear prominently within the app, which will be available to all attendees before, during and after the meeting.

Continental Breakfast ............................................................................................................ $12,000
Sponsor a continental breakfast served daily in the exhibit hall for all attendees. Your company name and logo will be prominently featured on signage at breakfast stations each morning. Get thousands of impressions from our 800+ attendees coming for breakfast each day. Your company will be recognized as a sponsor in the preliminary program and in the Final program book in addition to signage at your continental breakfast stations. Limit of three (3) breakfasts available for sponsorship.
### Educational Grant Opportunities

<table>
<thead>
<tr>
<th>Educational Grant Opportunities</th>
<th>Tier 1 $30,000</th>
<th>Tier 2 $20,000</th>
<th>Forum Finale $12,000</th>
<th>Tier 3 $10,000</th>
<th>Tier 4 $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusion in an AVF Annual Meeting Press Release</td>
<td>X</td>
<td></td>
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<td>X</td>
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<tr>
<td>Invitation to the Presidential Nightcap</td>
<td></td>
<td>X</td>
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<tr>
<td>Logo displayed on the Annual Meeting Preliminary Program</td>
<td>X</td>
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<tr>
<td>Recognition in the AVF E-Newsletter</td>
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<td>X</td>
</tr>
<tr>
<td>Link and logo displayed on the AVF website</td>
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<td>X</td>
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<tr>
<td>Name recognition on the AVF website</td>
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<td>X</td>
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<tr>
<td>Recognition in Exhibit Hall</td>
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<td>X</td>
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<tr>
<td>Recognition in the Annual Meeting Final Program</td>
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<td>X</td>
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<tr>
<td>Recognition in all Annual Meeting printed publications</td>
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<td>X</td>
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<tr>
<td>Recognition on signage at the Forum Finale</td>
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<td>X</td>
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<tr>
<td>Thank-you email acknowledging support sent to AVF database</td>
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<td>X</td>
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<tr>
<td>Recognition on signage throughout the meeting</td>
<td>X</td>
<td></td>
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<td>X</td>
</tr>
<tr>
<td>Thank You Email sent to all AVF Members, Annual Meeting attendees and Industry</td>
<td>X</td>
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</tbody>
</table>

### Other Foundation Opportunities

In 2015, the AVFF organized two notable fundraising activities. First, they turned the annual AVF golf tournament into an interactive fundraising golf outing, drawing a 215% increase in golfers over the 2014 year. The AVFF also organized a successful silent auction, which attendees enjoyed during the conference and at the Friday night Gala. Due to their success, the AVFF will again plan a fundraising golf outing and silent auction in conjunction with the 2017 Annual Meeting. Your donation will be used to advance the mission of the American Venous Forum Foundation (AVFF), which is to advance excellence and innovation in venous and lymphatic health by funding pioneering research, medical education and awareness through the initiatives of the AVF.

### Silent Auction Item Donation ................................................................. Value Varies

You can choose to display your item(s) with a description(s) or a photo of your item(s) with a description(s). Please note any special instructions on how to display your donation(s). Please send/deliver any special marketing materials with the item(s). (Example: pictures, menus, brochures, business cards (with stand), etc.). AVFF cannot guarantee that any marketing materials or stands will be returned after the event. The Silent Auction will close at the AVF Annual Meeting Forum Finale on the evening of Friday, February 17, 2017. Donors of Auction items of at least $5,000 in value will receive VIP privileges including complimentary tickets to the Forum Finale, priority seating at the Forum Finale, special recognition at the Auction and a listing in the program booklet.

### Golf Outing Support ................................................................................. Value Varies

Your support will enhance the participants’ experiences through contests, camaraderie, and supplies to enhance their afternoon of golf.
Exhibit Information

<table>
<thead>
<tr>
<th>10x10 Basic Booth $3,750</th>
<th>10x20 Double Booth - $7,250</th>
<th>10x30 Premium booth - $9,250</th>
</tr>
</thead>
<tbody>
<tr>
<td>+Basic Booth Package</td>
<td>+Basic Booth Package</td>
<td>+Basic Booth Package</td>
</tr>
<tr>
<td></td>
<td>+Two (2) additional badges &amp; chairs</td>
<td>+Three (3) additional badges &amp; chairs</td>
</tr>
</tbody>
</table>

Basic Booth Package includes:

- Pre- and post-attendance lists (one-time use of each subject to AVF approval)
- Two (2) complimentary representative badges (additional badges may be purchased for $400 each)
- 8’H back drape and 3’H side drape
- One (1) 6’ draped table, two chairs and one wastebasket
- Standard block letter company ID sign
- Logo and brief company description distributed to meeting attendees
- Participation in the Welcome Reception which takes place in the Exhibit Hall

Exhibit Hours

Below are the show hours for the 29th Annual Meeting of the American Venous Forum. Exhibitors will be allowed entry into the exhibit hall one hour before the Exhibit Hall opens each morning. Please Note: Exhibit hours are subject to change.

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, February 15, 2017</td>
<td>11:30 am – 8:00 pm (Welcome Reception 6:30 - 8:00pm)</td>
</tr>
<tr>
<td>Thursday, February 16, 2017</td>
<td>6:15 am – 12:50 pm</td>
</tr>
<tr>
<td>Friday, February 17, 2017</td>
<td>6:15 am – 1:30 pm</td>
</tr>
</tbody>
</table>

Exhibit Set Up

All exhibits must be completely set up by 11:00 am February 15. Below are the exhibit set-up hours.

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, February 14, 2017</td>
<td>12:00 pm – 5:00 pm</td>
</tr>
<tr>
<td>Wednesday, February 15, 2017</td>
<td>7:00 am – 11:00 am</td>
</tr>
</tbody>
</table>

Exhibit Tear Down

All exhibits must remain intact until 1:30 pm on Friday, February 17. At 1:30 pm all exhibitors will be able to breakdown and prepare their shipment. Below are the exhibit tear-down hours.

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, February 17, 2017</td>
<td>1:30 pm - 5:00 pm</td>
</tr>
</tbody>
</table>

Space Assignment

Space will be assigned in the order in which applications are received, with priority given to corporate members and then returning sponsors. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. All applications will be accepted on a space available basis.

Please Note: The AVF reserves the right to alter the floor plan at any time without prior notice.

Exhibit Services

Viper Tradeshow Services is the official service contractor for the 2017 Annual Meeting. Registered exhibiting companies will receive an Exhibitor Service Kit in early January 2017. The Exhibitor Service Kit will contain all necessary information and order forms including:

- Drayage and shipping
- Labor regulations and rates
- Furniture, display and decorating rentals
- Electrical/Telephone service
- Audio/Visual and computer rentals

Viper Show Coordinator: John Olis
Phone: (847) 426-3100
Email: jolis@vipertradeshow.com
DEADLINE FOR INCLUSION IN PRINT MATERIALS - All applications must be received by Thursday, January 5, 2017.

TERMS OF PAYMENT - A 50% deposit must accompany the application for corporate membership/exhibit space. No application will be accepted without remittance of the deposit. Payment receipt date will be used as the application submission date. Accepted forms of payment are MasterCard, VISA, and for amounts greater than $3750 please issue a check (made payable to the American Venous Forum). TAX ID #: 36-3643456

FULL PAYMENT - Full payment is due by Thursday January 5, 2017. If payment is not received by this date, exhibit space will be reallocated. The deposit will be refunded, less $1,000 administrative fee, only if the space can be resold. We will make every effort to resell exhibit space.

CONTRACT FOR SPACE - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibit Prospectus and on the Forum's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the AVF and the deposit for rental charges constitute a contract.

REFUNDS FOR CANCELLATION - Cancellations can be forwarded in writing by Thursday, January 5, 2017. The deposit will be refunded, less $1,000 administrative fee, only if the space can be resold. AVF will make every effort to resell exhibit space. There will be no refunds for cancellations received after Friday, January 5, 2017.

BADGE POLICY - All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space. Each registrant will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Each company is allotted two badges per 10’ x 10’ exhibit space purchased. Additional badges are $400.00.

CME COMPLIANCE - All exhibitors are expected to comply with the Accreditation Council for Continuing Medical Education Standards for Commercial Support SM. These include gifts to physicians, ancillary events, and any other interaction that might violate the standards for ethical interactions set out by the AMA, OIG, PhRMA, NEMA, AdvaMed and Law.

FDA REGULATIONS - Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations. Requests for information and guidance should be directed to: Ph: 301-796-1200; FDA Division of Drug Marketing, Advertising, and Communications; 10903 New Hampshire Ave Bldg. 52, Rm. 3200; Silver Spring MD 20993-0002

SECURITY - Security shall be furnished by management in the exhibit area, but the safekeeping of the exhibitor’s property shall remain the responsibility of the exhibitor. The American Venous Forum and Hilton New Orleans Riverside Hotel are not responsible for theft, loss or damage which may occur; and each exhibitor is advised to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS - No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor; this applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the American Venous Forum. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT - Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor’s own space will not be permitted.

LIABILITY - The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Venous Forum, Hilton New Orleans Riverside Hotel and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the AVF and Hilton New Orleans Riverside Hotel, its employees and agents. Exhibitor acknowledges that the AVF and Hilton New Orleans Riverside Hotel do not maintain insurance covering the Exhibitor’s property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION - All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL - Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.
Exhibit Booth Application

AVF 29th Annual Meeting

Company Details (List all information below as it should appear in printed meeting materials)

Company Name ____________________________________________

Address ___________________________________________________________________________________________

City/State ______________________________ Country ___________________ ZIP/Postal Code

Telephone ___________________________ Fax ___________________________

Website URL ____________________________________________________________

Exhibit Contact Details (Contact listed here will receive all exhibit-related correspondence, including invoices, service kits, etc.)

Contact Name ___________________________ Email: ___________________ Telephone __________________

Support Level: [ ] Platinum [ ] Gold [ ] Silver [ ] Bronze [ ] Corporate [ ] Exhibit only

Booth Package Selection (Please select your desired exhibit booth package below - Corporate members please refer to pages 4-7 for booth size included in membership and indicate below)

1. _______ 10x30 booth $ 9,250
2. _______ 10x20 booth $ 7,250
3. _______ 10x10 booth $ 3,750

Booth Location Preferences

Booth assignments will be made on corporate member priority, then first-come, first-serve basis determined by the date and time the completed application is received.

Please list your top four booth location preferences. This does not guarantee your preferred booth assignment; AVF will make every effort to accommodate your specific request based on availability. Floor plan is subject to change.

1. _______________________ 2. ______________________ 3. _____________________ 4. _____________________________

Additional Advertising & Marketing Opportunities

1. _______ Eblast $1,000
2. _______ Graphic Board – 1 sided $1,000
3. _______ Graphic Board – 2 sided $2,000
4. _______ Window Cling $1,000
5. _______ Table at Forum Finale $2,000
6. _______ Lanyards $2,000
7. _______ Floor Cling $1,000
8. _______ Gobos $2,000
9. _______ E-Poster Display $2,500
10. _______ Coffee Break $3,000
11. _______ Mobile Charging Station $3,000
12. _______ Conference Bags $5,000
13. _______ Hotel Key Card $6,500
14. _______ Pocket Program Guide $8,000
15. _______ Mobile Application $8,000
16. _______ New Member Breakfast $10,000
17. _______ Continental Breakfast $12,000
18. _______ Welcome Reception $20,000
If possible, please avoid adjacent booth location with the following companies:

___________________________________________________________________________________________________________

Product/equipment being displayed:

___________________________________________________________________________________________________________

You are invited to participate in the above event. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event/CME activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase or recommend your company’s products or services. If this exhibit is held in conjunction with an accredited CME activity, all CME requirements will be strictly observed and enforced by the CME Provider.

It is expressly understood that in renting and using space at the American Venous Forum 29th Annual Meeting, the Exhibitor agrees to abide by all the rules and regulations. Any points not covered above or elsewhere are subject to a settlement by the Program Committee. The Committee reserves the right to change or modify any rule or regulation, or any specification therein, when deemed advisable and in the best interest of the American Venous Forum.

By signing the agreement below, you are acknowledging the following:

• The fee being paid will be used for exhibit or display fees only. No funds will be paid to support any educational programming or activities associated with the event.

• You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.

• This agreement may be terminated with a written notice and at the time your booth space can be resold.

• This meeting is a live meeting.

We the exhibitor, understand, that a 50% payment for booth space, company profile, and/or advertising, is due with this application. Final payment is due Thursday, January 5, 2017. Applications will not be processed without payment. Booth space is limited and assigned on a first-come, first serve-basis. We also agree to abide by the Terms and Conditions set forth pertaining to this meeting.

Signed/Accepted: ___________________________ Total Amount $ ___________________ Date: __________________

Company Description & Logo

Please send a brief description of exhibiting company including products/equipment being displayed (400 characters maximum). Attach a digital image file of your logo to be displayed on the exhibit hall layout. Send description and logo via email to robin@veinforum.org.

Payment Method

Please select your payment method below. Half or full payment must be received with this application. Checks should be made out to American Venous Forum in U.S. dollars drawn from a U.S. bank. Please inquire with AVF staff for wire transfer details.

☐ Check (Check: __________) ☐ VISA ☐ ☐ Mastercard ☐ ☐

Total Charge to Credit Card (including booth and advertising selections) $ ____________________

Please send invoice for credit card payment to: __________________________(print email legibly)

Signature _________________________________________________________________________ Date __________________

Please retain a copy of this application for your files and return the original copy with payment to:

American Venous Forum
Attn: Meetings
2800 W. Higgins Road, Suite 440
Hoffman Estates, IL 60169
Fax: 847-885-8393
American Venous Forum Foundation Support Application

Please print clearly.

Company Name: ____________________________________________________________________________________________

Contact: __________________________________________________________________________________________________

Address ___________________________________________________________________________________________________

City/State __________________________________ Country ________________________ ZIP/Postal Code ______________________

Telephone __________________________ E-mail Address (Required): ________________________________________________

Silent Auction  In-Kind Items

Item 1: _____________________________________________________________________________________________________

Approx. Retail Value: _________________________________  Min. Bid: _________________________________________________

Item 1: _____________________________________________________________________________________________________

Approx. Retail Value: _________________________________  Min. Bid: _________________________________________________

Golf Outing Support Options

☐ $5,000  Sole sponsorship of post golf reception hors d’oeuvres and cash bar (limit 1)

☐ $5,000  Sole sponsorship of beverage/snack carts (limit 1)

☐ $3,000  Sole sponsorship of lunch for golf participants (limit 1)

☐ $2,000  Sponsorship of Venous Open golf tee shirts for golf participants

☐ $1,000  Sponsorship of score board

☐ $500  Golf Balls for golf participants

☐ $500  Sponsorship of Venous Open towels for golf participants

☐ $500  Closest to the Pin contest

☐ $500  Longest Drive contest

☐ $200  Sponsorship of a specific hole (your sign will be placed prominently at the tee box of your hole)

☐ Giveaway prize(s) for Closest to the Pin contests, Longest Drive contests or individuals who have the top 3 lowest gross scores or lowest net scores. Please list your giveaway prize(s):

_______________________________________________

_______________________________________________

_______________________________________________

☐ Other: Your general support or other donation will enhance the Venous Open and other events at the AVF 28th Annual Meeting. General support or other donation:

$ __________________

Signed/Accepted: ________________________________

Date: ________________________________

Total Support Amount $ __________________________

*Your donation to the American Venous Forum Foundation is tax deductible.
**Payment Method**

Please select your payment method below. Half or full payment must be received with this application. Checks should be made out to American Venous Forum Foundation in U.S. dollars drawn from a U.S. bank. Please inquire with AVF staff for wire transfer details.

☐ Check (Check # ______________)  ☐ VISA  ☐ MasterCard  ☐

Total Charge to Credit Card (including booth and advertising selections) $ ______________

Please send invoice for credit card payment to: _________________________ (print email legibly)

Signature __________________________________________________________ Date ____________

Please retain a copy of this application for your files and return the original copy with payment to:

American Venous Forum Foundation  
2800 W. Higgins Rd. Suite 440  
Hoffman Estates, IL 60169  
Fax: 847-885-8393

Thank you for your generous support!