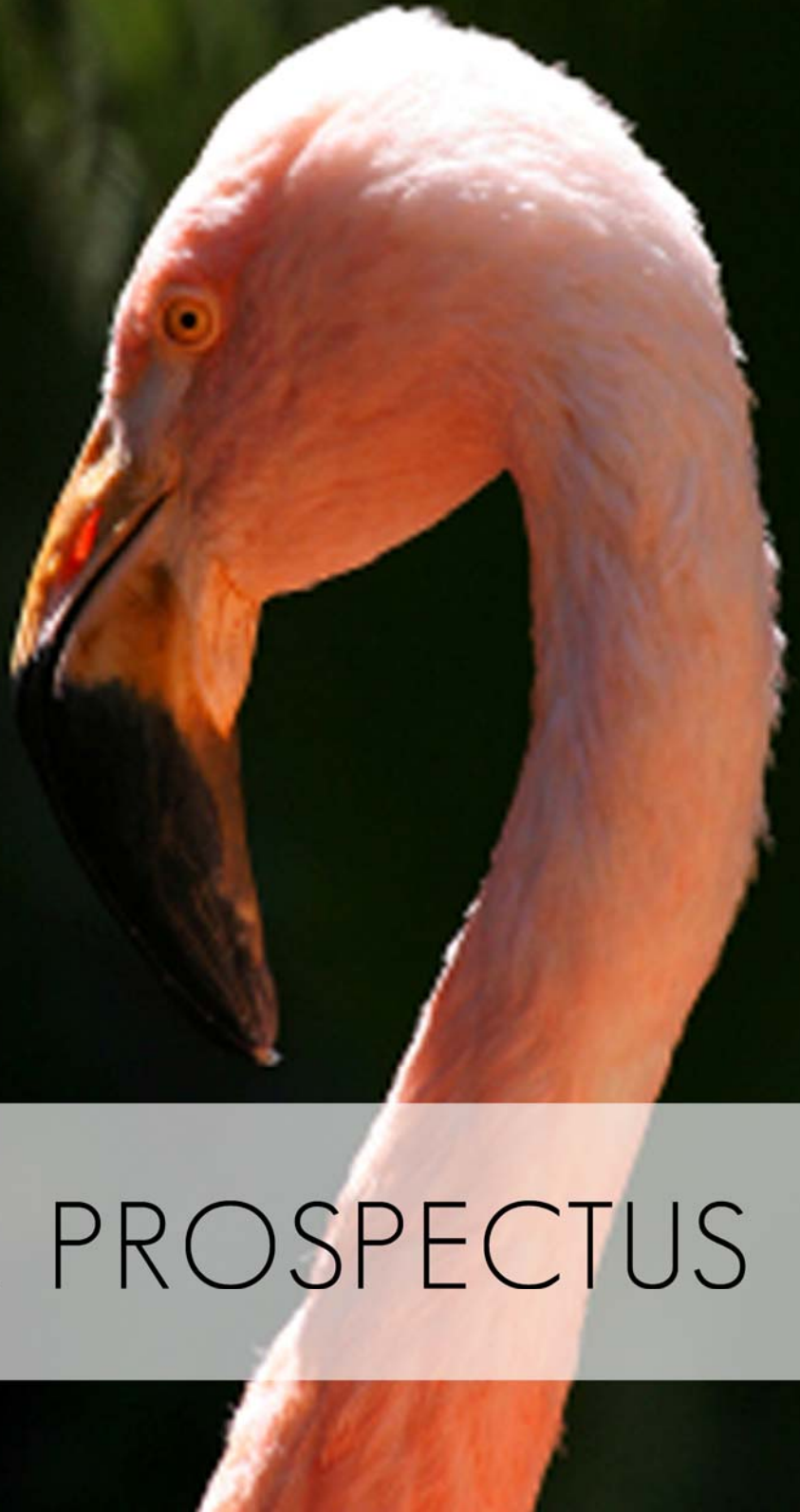




24th Annual Meeting
February 8-11, 2012
Loews Royal Pacific
Orlando, Florida



2012

EXHIBITOR PROSPECTUS

BACKGROUND

The American Venous Forum (AVF) was created in 1988 to promote research and clinical care in patients with venous and lymphatic disease. The AVF has achieved world recognition in educating physicians in detection and treatment of venous disorders through its annual scientific meeting. The AVF provides a serious academic colloquium to physicians interested in the research, education and clinical investigation in the field of venous disease. The AVF has a membership of more than 400 professionals, most of whom are board-certified in vascular surgery, and all have accomplished a record of interest and contribution to the management of venous disease.

OUR MISSION

The American Venous Forum (AVF) is an international consortium of venous and lymphatic specialists dedicated to improving patient care. Our mission is to promote venous and lymphatic health through innovative research, education and technology.

'12 PROGRAM HIGHLIGHTS

- Cutting Edge Scientific Program
- Presidential Address By Dr. Seshadri Raju
- Grand Rounds Poster Session
- Ask the Experts Session
- 2012 Postgraduate Course

ATTENDANCE DATA

Projected attendance for the 24th Annual Meeting includes more than 350 general surgeons, vascular surgeons, interventional radiologists, physician assistants, nurse practitioners and other medical professionals who specialize in venous disease.

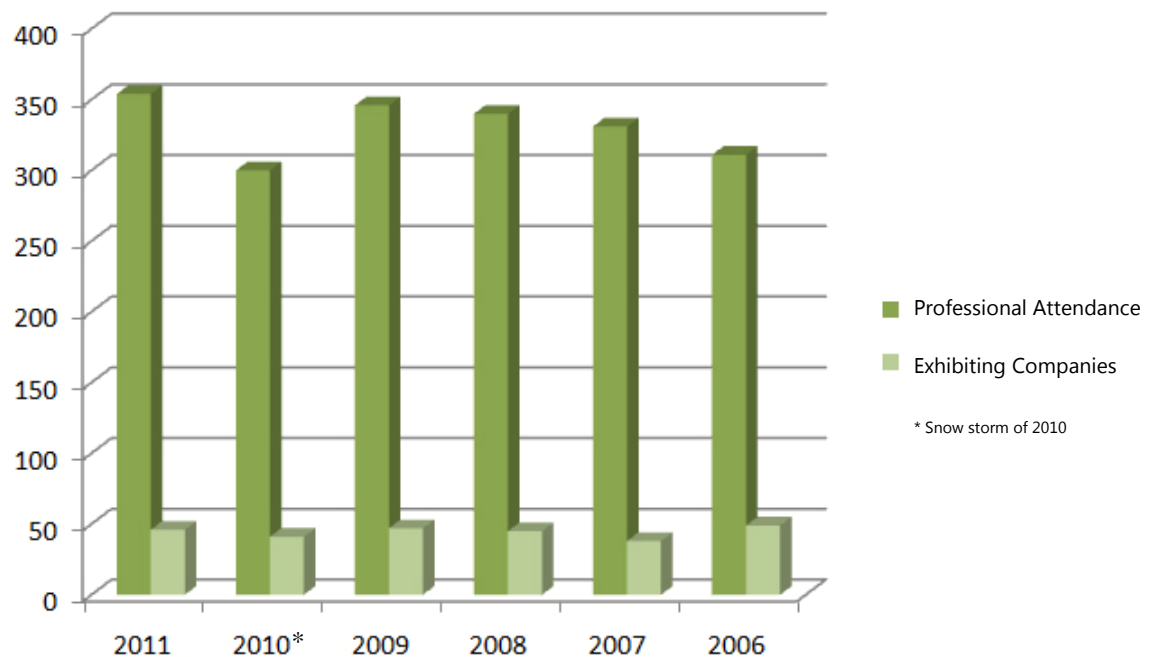


EXHIBIT DATES & HOURS

MEETING LOCATION

The 24th Annual Meeting of the American Venous Forum will take place **February 8-11, 2012** at the Loews Royal Pacific in Orlando, Florida.

On behalf of meeting participants, the American Venous Forum has reserved rooms at the Loews Royal Pacific for a discounted rate of \$225.⁰⁰ per night (+12.5% sales tax). To ensure availability, please reserve your room as soon as possible by contacting the hotel directly at 888-430-4999. Please identify yourself as a participant of the AVF meeting. The hotel cut-off date to receive the discounted group rate is **Monday, January 16, 2012**.

EXHIBIT SET-UP

All exhibits must be set-up between the hours of **12:00 pm - 5:00 pm** on **Wednesday, February 8, 2012**. The Welcome Reception will be held in the Exhibit Hall at 6:00 pm. Therefore, all exhibitors are required to have their booth set-up in its entirety by 5:00 pm.

SHOW HOURS

Below are the show hours for the 24th Annual Meeting of the American Venous Forum to be held at the Loews Royal Pacific (February 8-11, 2012). *Please Note: Exhibit hours are subject to change.*

WEDNESDAY, FEBRUARY 8, 2012

6:00 pm - 7:30 pm

Welcome Reception Only

THURSDAY, FEBRUARY 9, 2012

7:00 am - 12:30 pm

FRIDAY, FEBRUARY 10, 2012

7:00 am - 12:00 pm

SATURDAY, FEBRUARY 11, 2012

7:00 am - 12:30 pm

EXHIBIT TEAR DOWN

All exhibits must remain intact until **12:30 pm** on **Saturday, February 11, 2012**. At that time, all exhibitors will be able to breakdown their display and prepare their shipment.

PAST SUPPORTERS (2011)

The following companies were supporters of the 2011 Annual Meeting of the American Venous Forum in San Diego, California:

ACI Medical
American Board of Phlebology
AngioDynamics
ArjoHuntleigh
Bauerfeind USA, Inc.
BioLitec, Inc.
CircAid Medical Products
Cook Medical
Covidien
DJO, Inc.
Dornier Medtech
EKOS Corporation
GE Healthcare
Health News/Vein Directory
HK Surgical
Ina Vein
Incredible Marketing
Jobst, A Company of BSN Medical
Juzo
Medi USA, L.P.
MEDRAD Interventional/Possis
Mertz Aesthetics
Organogenesis, Inc.
Refine USA
Royal Society of Medicine
Sciton
Sigvaris, Inc.
Sonosoft
Sound Ergonomics
Streamline
Tactile Systems Technology, Inc.
Total Vein Systems
United Medical Instruments, Inc.
Vascular Insights
Vein Draw
Vein Magazine
Vein Spec EMR
Volcano Therapeutics
W. L. Gore & Associates

MARKETING OPPORTUNITIES

The Forum offers unique opportunities to directly support our Annual Meeting. Get valuable exposure for your company or organization by supporting the AVF in one of the following ways:

PLATINUM LEVEL [\$30,000]

BENEFITS INCLUDE:

- Recognition in all Annual Meeting printed publications, the AVF Newsletter, the Annual Meeting website with a direct link to the company's website and on signage throughout the contracted space at the hotel
- Three (3) additional complimentary registrations
- Three (3) tickets to the Presidential Dinner
- Three (3) tickets to the Forum Finale
- Three (3) tickets to the President's Nightcap

GOLD LEVEL [\$20,000]

BENEFITS INCLUDE:

- Recognition in all Annual Meeting printed publications, the AVF Newsletter, the Annual Meeting website and on signage throughout the contracted space at the hotel
- Two (2) additional complimentary registrations
- Two (2) tickets to the Presidential Dinner
- Two (2) tickets to the Forum Finale
- Two (2) tickets to the President's Nightcap

SILVER LEVEL [\$10,000]

BENEFITS INCLUDE:

- Recognition in all Annual Meeting printed publications, the AVF Newsletter, the Annual Meeting website and on signage throughout the contracted space at the hotel
- One (1) additional complimentary registrations
- One (1) tickets to the Presidential Dinner
- One (1) tickets to the Forum Finale
- One (1) tickets to the President's Nightcap

BRONZE LEVEL [\$5,000]

- Recognition in all Annual Meeting printed publications, the Annual Meeting website and on signage throughout the contracted space at the hotel

EXHIBIT BOOTH [\$3,500]

FEE INCLUDES:

- 10' (wide) x 10' (deep) exhibit space
- One 6' draped table, two chairs and one wastebasket
- 8' back drape (with signage) and 3' high side dividers
- Three (3) complimentary representative badges (additional badges may be purchased for \$400.⁰⁰ each)
- Participation in the Welcome Reception which takes place in the Exhibit Hall



MARKETING OPPORTUNITIES [CONTINUED]

INDUSTRY SPONSORED SYMPOSIUM [\$25,000]

Your company will have a dedicated time slot with no competing sessions. The AVF will help market your event and provide you with a mailing list in advance of your program. Three additional company representative badges will be allotted and signage will be provided to recognize your company and promote your event. *Please Note: Company is responsible for any speaker fees, as well as audio/visual, food and beverage charges.*

CYBER CAFÉ [\$10,000]

The internet station is a highly valued area where attendees can check their emails and search the internet. Your company will be featured on signage at the stations, as well as a screen saver logo and your company's website will be fixed as the computers homepage.

PROGRAM BOOK [\$10,000]

Given to all attendees, your company can have a full page color ad on the inside cover of the final program book. Your company will also be recognized on signage as a supporter of this year's conference.



EDUCATIONAL GRANTS

WELCOME RECEPTION [\$25,000]

PARTIAL SUPPORT [\$12,500]

Celebrate the start of the 24th Annual Meeting of the American Venous Forum! Located in the exhibit hall, the welcome reception is open to all attendees and provides a major opportunity to network and highlight your company's support. Your company will be recognized with signage placed throughout the reception.

FORUM FINALE [\$40,000]

PARTIAL SUPPORT [\$20,000]

This AVF tradition is wildly popular. Close to 200 attendees gather to celebrate the end of the conference and your company can be recognized on signage throughout the venue. Join us by supporting the finale - and invite up to four company representatives to the dinner.

COFFEE BREAK [\$5,000]

Attendees are encouraged to visit the exhibit hall to meet exhibitors during coffee breaks. A total of five coffee breaks are available for support. Your company will be recognized with signage at each station and your logo will be printed on the beverage napkins.

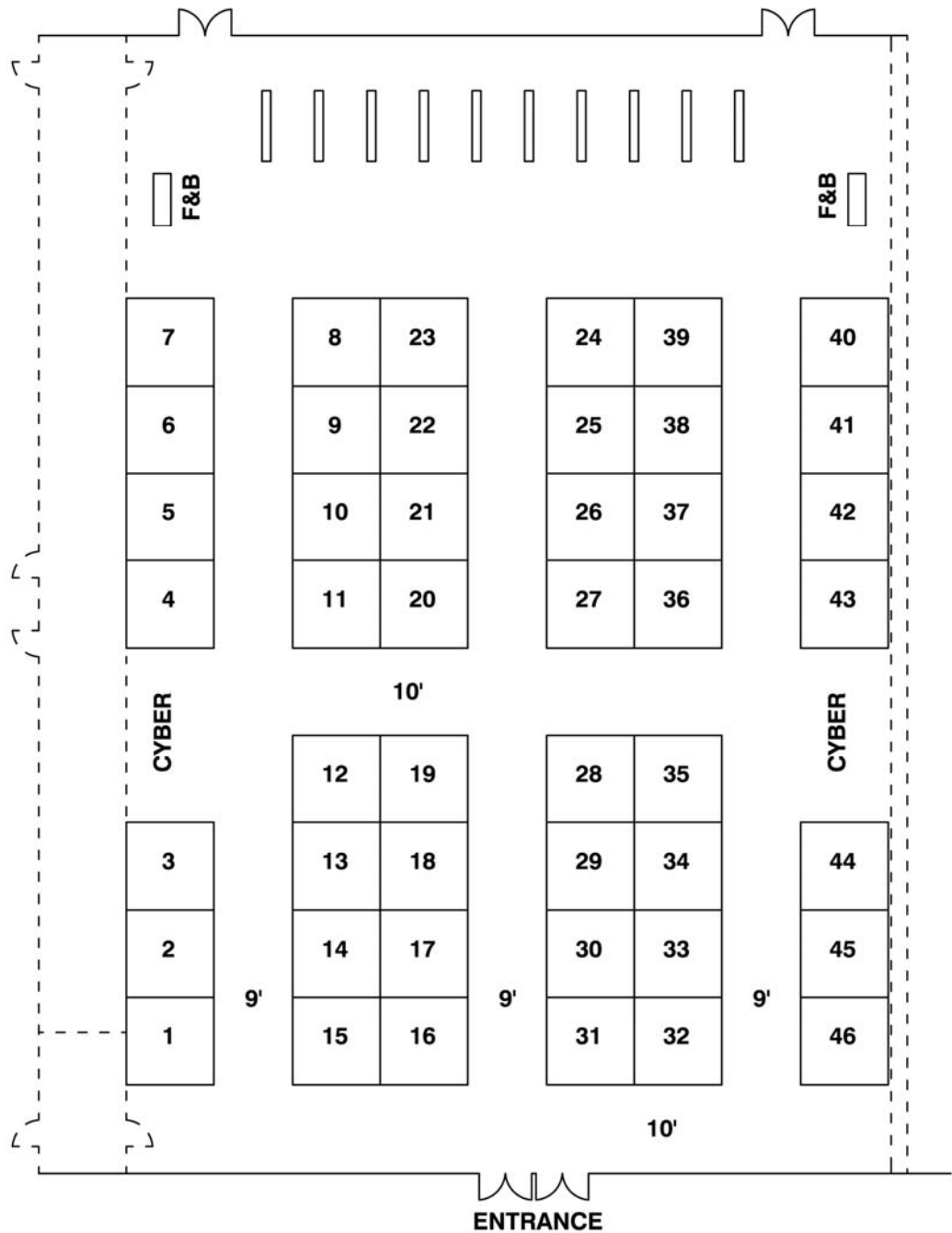
CONFERENCE BAGS [\$8,500]

Conference bags are given to all registered attendees at the Annual Meeting. This tote bag holds all the items needed for a successful meeting. Due to strict ACCME guidelines, company logos are no longer permitted on the outside of the bag. However, you will be allowed to insert one company flyer into the bag.

MORE INFORMATION

For more information or additional ways your company can be involved in the Annual Meeting, please contact Angela Wetherbee (Exhibits Manager) at 978-927-7800 or angela@administrare.com.

FLOOR PLAN



SPACE ASSIGNMENT

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. *Please Note: The AVF reserves the right to alter the floor plan at any time without prior notice.* Applications received after **Wednesday, December 28, 2011** will be accepted on a space available basis.



TERMS & CONDITIONS

APPLICATION DEADLINE

All applications must be received by **Wednesday, December 28, 2011**.

TERMS OF PAYMENT

A 50% deposit **must** accompany the application for space. No application will be processed without remittance of the deposit. Payment receipt date will be used as the application submission date. Accepted forms of payment are MasterCard, VISA, American Express and check (made payable to the American Venous Forum). TAX ID #: 36-3643456

FULL PAYMENT

Full payment is due 30-days prior to the start of the Annual Meeting (Friday, January 6, 2012). If payment is not received by this date, exhibit space may be reassigned and deposit may be returned less 50 percent of the total cost of the space assigned. All applications received after Wednesday, December 28, 2011 must be accompanied by full payment. No applications will be processed without full payment after this date.

CONTRACT FOR SPACE

Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Forum's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the Forum and the deposit for rental charges constitute a contract.

REFUNDS FOR CANCELLATION

Cancellations received in writing by Friday, January 6, 2012 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after Friday, January 6, 2012 .

BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Each company is allotted three badges per 10' x 10' exhibit space purchased. Additional badges are \$400.⁰⁰.

EXHIBIT SERVICES

Viper Tradeshow Services is the official service contractor for the 2012 AVF meeting. Registered exhibiting companies will receive an Exhibitor Service Kit in late December 2011/early January 2012. The Exhibitor Service Kit will contain all necessary information and order forms including:

- Drayage and shipping
- Labor regulations and rates
- Furniture, display and decorating rentals
- Electrical/telephone service
- Audio/visual and computer rentals

SECURITY

A security guard shall be furnished by management to be on duty in the exhibit area when the exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The American Venous Forum and Loews Royal Pacific are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor - this applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the American Venous Forum. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Venous Forum, Loews Royal Pacific and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the AVF and Loews Royal Pacific, its employees and agents. Exhibitor acknowledges that the AVF and the Loews Royal Pacific do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

APPLICATION



Company _____

Exhibit Coordinator _____

Title _____

Address _____

City _____

State _____

Postal Code _____

Daytime Telephone _____

Email Address _____

SUPPORT SELECTION *(50% deposit due with each application)*

- | | | |
|--|---|--|
| <input type="checkbox"/> Platinum Level (\$30,000) | <input type="checkbox"/> Welcome Reception - Full (\$25,000) | <input type="checkbox"/> Coffee Break (\$5,000) |
| <input type="checkbox"/> Gold Level (\$20,000) | <input type="checkbox"/> Welcome Reception - Partial (\$12,500) | <input type="checkbox"/> Program Book (\$10,000) |
| <input type="checkbox"/> Silver Level (\$10,000) | <input type="checkbox"/> Forum Finale - Full (\$40,000) | <input type="checkbox"/> Conference Bags (\$8,500) |
| <input type="checkbox"/> Bronze Level (\$5,000) | <input type="checkbox"/> Forum Finale - Partial (\$20,000) | <input type="checkbox"/> Cyber Café (\$10,000) |
| <input type="checkbox"/> Industry Sponsored Symposium (\$25,000) | | |

EXHIBIT ONLY *(50% deposit due with each application)*

- Exhibit Booth (\$3,500)

PLACEMENT IN THE EXHIBIT HALL

1 st Choice	2 nd Choice	3 rd Choice	4 th Choice	5 th Choice
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Every attempt will be made to honor placement requests. However, requests cannot be guaranteed.

If possible, please avoid space with the following company: _____

We agree to abide by the Terms & Conditions printed in the Exhibitor Prospectus: [please check]

PRODUCT/EQUIPMENT BEING DISPLAYED

PAYMENT INFORMATION

Final Payment

Full payment is due 30-days prior to the start of the Annual Meeting (Friday, January 6, 2012).

Cancellation Policy

Cancellations received in writing by Friday, January 6, 2012 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after Friday, January 6, 2012.

Payment By Check

Please make checks payable to the American Venous Forum and mail to:
100 Cummings Center, Suite 124A, Beverly, MA 01915

Payment Method

MasterCard VISA American Express Check (check #: _____)

Credit Card #: _____ Expiration Date: ____ / ____ CVV Code: _____

Billing Address: _____

Bill City/State: _____ Billing Zip Code: _____

Name As It Appears On Card: _____

PLEASE FAX COMPLETED APPLICATION TO 978-927-7872.